

COMPANY PROFILE



TEAM IT ZOE (IT COMPANY)

Team IT Zone is the best IT solution for build your strong business by ensuring your presence at the highest point of the web. Our talented representatives are educated about the most recent latest trends in IT Sector. We are an expert IT firm and advance us by thinking about the clients' requirement in the top. For making the customers' dreams true, we always put ourselves in their shoes. Thus, we are contributing to society which is our motivation. We continue moving the furthest down the line advancements to redesign the abilities of a gathering of stunning IT specialists. Also, we offer administrations that increase the value of your business. Our highlighted services are Website Design and Development, Digital Marketing, Graphic Design, SEO, Content advertising, Website re-plan, Software Development, Digital displaying, Content Marketing, and Graphics Design. And so forth we're eager to assist you to build deals and business by working on improving organic traffic, social media visibility, and your business branding. That's why TEAM IT ZONE is always careful about every single detail of your online opportunity.

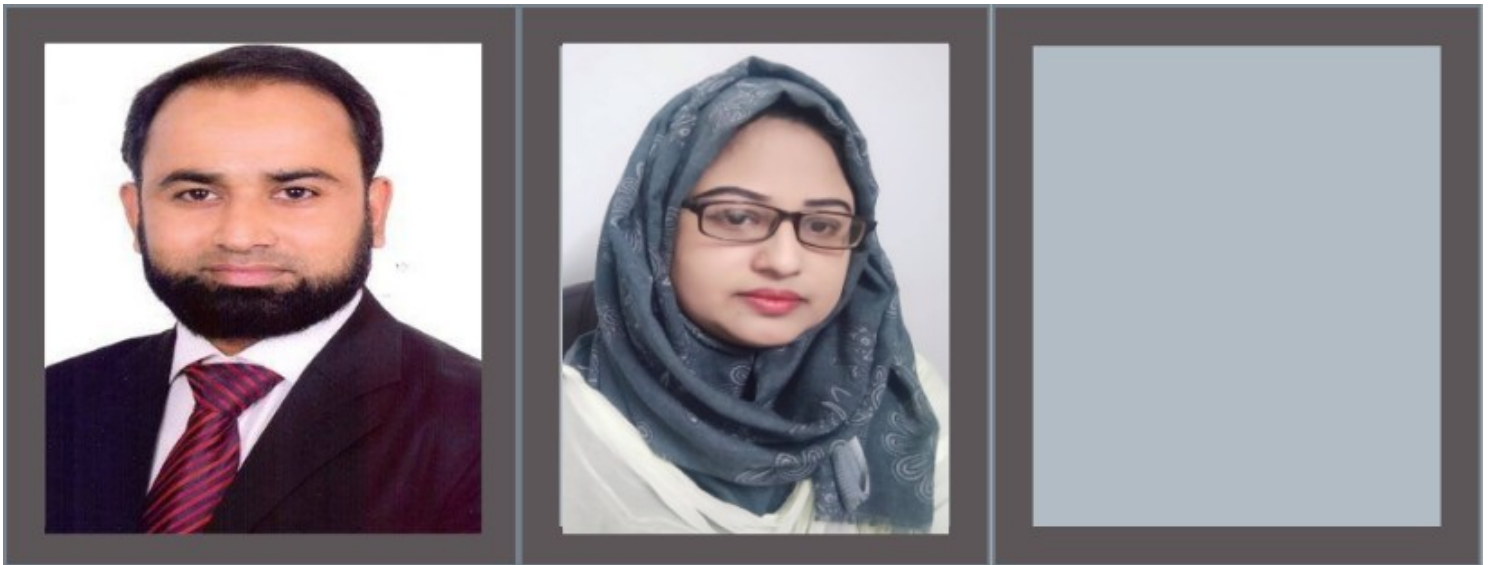
Introduction

Team IT ZONE is an innovative Internet marketing Solutions Company That offers comprehensive Web Design & Development, SEO Strategies, and various other types of Internet marketing-related Services. We assist our clients with bettering Business. We are The most encouraging Digital Marketing Company in Bangladesh. We give 360 computerized showcasing answers For little to huge entrepreneurs throughout the planet to Lead on the web.

Team IT Zone is a leading Digital Marketing, Website & Software Development company based in Bangladesh & abroad Market from last 4 years. Our company offers a full scope of Special services including Website Design, Website Development, Website Re-design, Software Development, Digital marketing, Content Marketing & Graphics Design. The company aims to deliver World class mobile responsive websites & quality full software built to serve Your purpose and to grow along with your organization, therefore we put our best effort on every single website project considering it as own site. Company has been established to support small businesses & start-ups who are tired of expensive, poor-quality service providers, who complete websites off budget and beyond deadlines. Our goal is to establish branch offices in every city in Bangladesh & country worldwide to setup, Team IT Zone in every state in Bangladesh and generate employment after giving training to youth. Our team understands the complexities involved in providing web design, development and marketing solutions. Our creative team can be also design and effective Software for affordable price.



Co-Founders Message



We provide professional web solutions like Digital marketing, Web Hosting, Website Designing, Software Development, Content Writing, and Graphics Design. We are pioneers in Web solutions since last Four years now, based at Dhaka city of Bangladesh. We also

provide redesigning of website and addition of more features like E-commerce, payment gateways, to the existing websites.

We are able to present commodities at the lowest rate possible without compromising quality standards & timeline. We always strive to build lasting business partnerships with our clients by offering the best value proposition for the trade. So, we are committed to bringing you the best available products, along with the highest standards of Quality at the optimum price. We believe in maintaining long term healthy relationships with our esteemed customers by offering them unique high-quality products that why managing our customers are also an important part of our network. Please feel free to contact us with your requirements. Give us an opportunity to serve you at our best. We assure you that our professional attitude, prompt service, commitment to quality & conditions will help you to grow your business easily.

Co-Founders
TEAM IT ZONE

OUR CORE VALUES

Passion for Continuous Improvement- As an ever growing IT institute, we always cherish passion for continuous improvement of our quality. This passion has been enabling us to meet the ever-changing needs of the market by providing the upgraded skills.

Fostering Leadership- Through an unmatched way of skills development, we foster leadership in a wide range of fields. Our students are keeping their footprints of leadership in their career and business.

Enhancing Innovations- Innovations is not just a word to us, rather it's what we feel thrilled with. We always keep an eye on the changes and come up with innovative ideas to meet the newer thirst of the world.

Cherishing Integrity- Integrity is what we maintain in all our day-to-day activities. It keeps us in the right direction in achieving the ultimate goal.

MISSION

We are committed to provide our services at the right time at the right place with zero tolerance. To achieve company growth, we will strive to be an effective, progressive, organization providing world-class services in the business segments and markets where we are active.

What We Do

Team IT ZONE is an innovative Internet Marketing Solutions Company that offers Comprehensive Web Design & Development, SEO strategies, and various other types of Internet marketing-related services. We Assist our clients with bettering Business. We are the most encouraging Digital Marketing Company in Bangladesh. We give 360 computerized showcasing Answers for little to huge entrepreneurs Throughout the planet to lead on the web.



WE PROVIDE PROFESSIONAL SERVICES IN THE FOLLOWING AREAS:

OUR SERVICES

- Social Media Marketing
- Search Engine Optimization(SEO)
- SMS Marketing
- Email Marketing
- Content Writing
- Web Design & Development
- Software
- Graphics Design



www.teamitzone.com

Digital Marketing

Digital marketing is the marketing of products or services using digital technologies, mainly on the Internet, but also including mobile phones, display advertising and any other digital medium. Digital marketing channels are systems based on the internet that can create, accelerate, and transmit product value from producer to the terminal consumer by digital networks.

TEAM IT ZONE is a full-service digital marketing agency in Bangladesh. We offer a wide scope of online marketing services including SEO, SEM, SMM, SMO, Paid Ads, Content advertising. We also provide Email Marketing Services and SMS marketing Services.

WE OFFER :

- Facebook Marketing
- You Tube Marketing
- SMS Marketing
- E-Mail Marketing
- Content Marketing
- Search Engine Optimization (SEO)
- Data Management
- Online Business Promotion
- Consultancy Service
- Online Marketplace Management

FACEBOOK MARKETING

Facebook Pages are the gateway for businesses to market to this holy grail of users. A Facebook Page is a public presence similar to a personal profile, but allows fans to “like” the business, brand, celebrity, cause, or organization. Fans receive content updates from the Page on their News Feed, while the business is able to raise brand awareness, deploy and track advertising, collect detailed audience insights, and chat with users who seek customer service.

Below you’ll find everything you need to know to become a master Facebook marketer. No matter if your business has had a Page for years or you’re just getting started, this comprehensive guide is for you.

HOW TO SET UP A FACEBOOK PAGE?

- Create a Professional Facebook Page
- Add a Banner
- Add a logo
- Add a Post with photos
- Add a Post with video
- Add page related content

- Add professional shop page
- Add google map
- Facebook page maintenance
- Facebook boost

YOU TUBE MARKETING

We being the best Custom clearing agent on country wide basis are pleased to inform that we are skilled, well-experienced and full-dedicated for providing the best Custom clearing services for imports which includes custom clearing of Import Used Car Vehicles Custom Clearing Agents for our esteemed clients of course we believe quick processing handling, coupled with quality service. Indeed, our aim is to come up to the entire satisfaction of respected clients. Right and truly we uphold the claim of most explicit service in all circumstances. We are bound to give right advice, afford guidance and execute the assigned works promptly and efficiently.

SMS MARKETING

SMS marketing (short message service marketing) is a technique that uses permission-based text messaging to spread promotional messages. To receive text message specials, new product updates or more information, customers are usually required to opt in to an automated system by texting an initial short code.

SMS MARKETING FEATURES

- location Based SMS Marketing campaign
- Targeted Based SMS Marketing campaign
- Specific group member from our database list
- Get report after finished campaign
- Low Price
- Effective Marketing
- No monthly fees, No hidden cost

EMAIL MARKETING

Email marketing helps you connect with your audience to promote your brand and increase sales. You can do a lot of things with emails, like sell products, share some news, improve your cart abandonment rate or tell a story.

CONTENT MARKETING

Content marketing tells a story itself. And, as humans, we give out attention to those who tell great and compelling stories. This is why; we follow a strategic marketing approach by creating and distributing relevant and unique content among your target audience.

With appropriate content to retain a clearly-defined audience, we make sure to drive profitable user action. By working alongside project managers and strategists, our industry-focused writers make sure to craft a piece keeping the content marketing techniques in mind.

On top of that, our professional writers combine their excellent writing skills with the best SEO practices to make sure the content fulfills Google's guidelines. For this, we map out the content to make sure the keywords, title, topic, and formatting hold enough power to keep your readers engaged. This way, we will also help you increase your online presence.

WEBSITE DESIGN & DEVELOPMENT

Website is the extension of a business in the virtual form and it represents your business at its best. An expertly planned and created website can make your business a success. We don't simply develop sites, we construct sites that elevate your business to the right crowd. A site is not a single webpage that only contains about your organization; it helps to communicate with a larger audience.

SOFTWARE

TEAM IT ZONE development services and has experience in building all kinds of small, medium, enterprise-level software using digital technologies. Every business either small or big enterprise requires the right tools and effective ways to maintain all its day to day operations. We can feel their pain and to solve their problems we have come up with several solutions like Hotel ERP, HRM, Accounting & Inventory management software, POS system, Smart ERP, Garments ERP and so on. Our Software's are budget-friendly and highly secure & above all, it does not require any special skills to operate the system. Any non-technical person can easily operate the system. We are known as the Best software development company in Bangladesh. We have also gained the faith of customers and positioned as one of the best software development company in Bangladesh since 2017.

- Our Offers:
- Account Management Software
- SMS Marketing Software
- Education Management Software
- Hospital Management Software
- Apartment Management Software
- Pharmacy Management Software
- ISP / Billing Software
- Fashion House Management Software
- Grocery Management Software

GRAPHIC DESIGN

Graphic design uses visual compositions to solve problems and communicate ideas through typography, imagery, color and form. There's no one way to do that, and that's why there are several types of graphic design, each with their own area of specialization. Though they often overlap, each type of graphic design requires specific set of skills and design techniques. Many designers specialize in a single type; others focus on a set of related, similar types. But because the industry is constantly changing, designers must be adaptable and lifelong learners so they can change or add specializations throughout their careers.

Whether you are an aspiring designer or seeking design services for your business, understanding the eight types of graphic design will help you find the right skills for the job.

GRAPHICS DESIGN INCLUDES ARE:

- Visual identity graphic design
- Marketing & advertising graphic design
- User interface graphic design
- Publication graphic design
- Packaging graphic design
- Packaging graphic design
- Environmental graphic design
- Art and illustration for graphic design

Contact Us

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